## AMENDMENTS TO THE SPECIFICATION

Please replace the first full paragraph found in the specification at page 6, lines 1 - 9 with the following amended paragraph:

Here, the method is preferably an identifying method for an identifying marker according to elaim-11, characterized in that, if P polarized light and S polarized light are respectively defined as the transmitted light from the polarizing plate slit when the slit axis of the polarizing plate is situated parallel and perpendicular to the direction of orientation of the fibrous body, the color difference anisotropy between the P polarized light and S polarized light is detected to identify the product or service.